

RESEARCH PROJECT REGISTRATION FORM

SURNAME _____

FIRST NAME _____

ADDRESS _____

COUNTY _____

POSTCODE _____

DATE OF BIRTH / / (dd/mm/yy)

GENDER MALE FEMALE

HOME PHONE _____

DAY-TIME PHONE _____

MOBILE _____

E-MAIL ADDRESS _____

What is your availability?

- WEEKDAYS EVENINGS
 WEEKENDS ALL

What is your marital status?

- MARRIED/LIVING WITH PARTNER SINGLE

IF MARRIED/LIVING WITH PARTNER, IS YOUR SPOUSE/PARTNER INTERESTED IN PARTICIPATING IN RESEARCH? IF YES, PLEASE LIST THEIR NAME, DATE OF BIRTH, JOB TITLE AND INDUSTRY BELOW

Name _____

Date of birth _____

Job title _____

Industry _____

Do you have any children in your household?

- YES NO

IF YES, PLEASE LIST THE NAMES, AGES, AND GENDER BELOW

First name	Date of birth		
_____	_____	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE
_____	_____	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE
_____	_____	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE
_____	_____	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE

All different ethnic backgrounds are to be included in our studies. Please tick the one you consider yourself to be.

- WHITE ASIAN
 AFRICAN/AFRO-CARRIBEAN OTHER: _____

What is your approximate household annual income? (optional)

- £5,000-£19,000 £35,000-£50,000
 £20,000-£34,000 MORE THAN £50,000

In what type of housing do you live?

- FARM/RURAL TERRACED
 SHARE/ROOM SEMI-DETACHED
 COUNCIL PREMISE DETACHED
 FLAT/MAISONETTE

Are you currently employed?

- YES, FULL TIME YES, PART TIME
 NO STUDENT

IF EMPLOYED, PLEASE LIST JOB TITLE AND INDUSTRY

What is the highest level of education you've completed?

- DID NOT COMPLETE GCSE SOME UNIVERSITY
 GCSE/O LEVELS UNIVERSITY GRADUATE
 A LEVELS ADVANCED DEGREE
 APPRENTICESHIP/VOCATIONAL TRAINING

To which political party would you consider yourself in most agreement?

- CONSERVATIVE LIBERAL DEMOCRAT
 LABOUR OTHER: _____

Do you own a computer?

- YES NO

Do you have internet access?

- YES NO

Are you a smoker?

- YES NO

Do you own any pets?

- YES NO

IF YES, PLEASE LIST THE TYPES OF PETS YOU OWN

SIGNATURE _____

DATE _____

SEND TO FREEPOST ADDRESS ON FRONT OF FORM

Disclaimer By signing this form you acknowledge that we will maintain your details on our database and that we may contact you for research projects. Your information will never be passed to third parties and will only be used for research purposes.

**Mums, dads, kids,
singles, couples any age:**

**Your OPINIONS
Are worth MONEY**

Join other consumers in a friendly environment and tell us what you think about new products and services. You will be compensated for your time, insights and participation.

If interested, please complete form overleaf and return to CONSUMER KNOWLEDGE CENTRE (no postage necessary).

NOTE:

If your printer can print single pages only, please turn over the page in the feeder by hand.

No
postage
necessary

❖ CONSUMER KNOWLEDGE CENTRE

Consumer Knowledge Centre
FREEPOST SCE 15757
EDGWARE
HA8 7BR

**Focus Group Discussions
are held regularly at
CONSUMER KNOWLEDGE CENTRE**

Tape here to seal